

info@innovativeoperators.io  
innovativeoperators.io



IO.30 03/2026

**Mobileum**

**Certificate of IO.30 Accreditation**



Dear Mobileum,

Many congratulations on gaining IO Accreditation.

Your Accreditation Status is valid from:

[20-03-2025 to 20-03-2026.](#)

**Please find your certificate of accreditation at the end of this document.**

Note that the Accreditation status is granted on the condition that your company remains compliant with the guidelines and obligations of IO.30 Accreditation Programme.

By getting accredited you confirm you are compliant with IO.30. Kindly let us know if there are any changes in the status of your response that you've provided in your application.

A handwritten signature in black ink that reads "Jason Bryan".

**Jason Bryan**  
Director General



## ACCREDITATION MARK USAGE GUIDELINES

The Accreditation Mark can be added to websites, marketing, social media posts, etc. with no limit. It is however unique for each year and companies who have received accreditation must comply with the following guidelines.

- The Accreditation Mark is the only official mark of IO.30 and should not be altered in any way.
- Any organisation using or displaying the Accreditation Mark, must do so after ensuring that they are authorised to do so. Any use without authorisation could be subject to legal action.
- The purpose of the Accreditation Mark is to demonstrate that the accredited organisation meets certain standards of quality and credibility. The mark must be used in a way that accurately reflects these qualities and should not be used in a misleading or deceptive manner.
- The colour should not be changed and if changed will invalidate the Mark. Each Mark has a different colour, so the Mark's colour is very important to its appearance.
- Making a neutral colour version of the Mark will invalidate the Mark. Changing the Mark to the brand colours of another brand will invalidate the Mark.
- On receipt of the Mark, it will contain data specific to the accredited organisation which should not be changed.
- The Mark should be placed with a least 5mm of clear space around it so that the Mark does not overlap with other design features.
- The orientation of the Mark should remain as in this diagram, its orientation should not be changed to suit another design.
- The Accreditation Mark must be treated with respect and not be used in a way that could damage its reputation. The mark should not be used in a way that could be perceived as offensive or inappropriate.
- The Mark must be reviewed regularly to ensure that it is being used correctly and in accordance with the guidelines provided. If the accreditation status changes or expires, the accredited organisation must update the use of the mark accordingly.



Please also note the further undertakings that your employees must comply with IO members during any engagement.

1. Any presentations we make to IO members about products/services will clearly state the level of maturity of the product/service (ideation/ development/ in test/ ready for deployment/ customer trial/ commercially deployed/ other) and confirming number of commercial deployments.
2. The stage of any features being presented will clearly be defined (ideation /development /in test /ready for deployment /customer trial /commercially deployed/ other).
3. Any statistics, insights, industry forecasts or claims presented will clearly have the source and where possible with methodology clarified.
4. If and when requested to present at IO labs or meetings, these will be done in accordance with the content guidelines provided.
5. Must abide by the guidelines as published in the document IO.30 Accreditation Programme.

**IO will ensure that any changes to IO.30 will be communicated with you.**

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2025



# Certificate of Accreditation under IO.30

## Mobileum

This is to certify that Mobileum is an Accredited IO vendor under the IO.30 Accreditation Programme for the period:

20-03-2025 to 20-03-2026.

Mobileum has the right to use the IO Accreditation Mark as per the guidelines provided in IO.30 for the above period.



Signed:

Jason Bryan  
Director General  
Innovative Operators  
20 March 2025

Signed:

Dhiraj Wazir  
Director of Programmes  
Innovative Operators  
20 March 2025